



PO Box 44 • Flushing MI 48433
810-659-4141 • www.flushingchamber.com

2022 Visitor's Guide Advertising Agreement

Business Name: _____ Contact Person: _____

Mailing Address: _____ City/State/ZIP: _____

Phone: _____ Alternate Phone: _____

Email Address: _____ Website: _____

AD DETAILS:

All businesses are listed in one category. Businesses taking out an ad will be listed in bold.

- ☐ Business Name in Additional Categories - \$25 each
- ☐ Business Name Bold Listing - \$25
- ☐ Quarter Page Ad: 3.5"W x 1.7"H - \$125
- ☐ Half Page Ad: 3.5"W x 3.5"H - \$225
- ☐ Full Page Ad: 3.5"W x 8.326"H - \$425
- ☐ Inside Front Cover Full Page Ad - \$800
- ☐ Inside Back Cover Full Page Ad - \$800
- ☐ Back Cover Full Page Ad - \$1,000

- ☐ We will be providing an ad
AD MATERIALS DEADLINE:
December 17, 2021
 - ☐ Please contact us regarding designing an ad

SPECIAL INSTRUCTIONS: _____

Customer Signature: _____ Date: _____ / _____ / _____

Preferred Business Category that best describes your business:

- | | |
|--|---|
| <input type="checkbox"/> Accounting/Legal/Business Services | <input type="checkbox"/> Funeral Homes |
| <input type="checkbox"/> Adult Care | <input type="checkbox"/> Health Care/Rehabilitation/Emergency |
| <input type="checkbox"/> Advertising/Marketing | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Landscaping/Lawn Care/Snow Removal |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Lodging/Travel/Transportation |
| <input type="checkbox"/> Charitable Service Organizations | <input type="checkbox"/> Pet Services |
| <input type="checkbox"/> Community Service Organizations | <input type="checkbox"/> Real Estate/Leasing/Apartments |
| <input type="checkbox"/> Construction/Home Improve/Engineering | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Education/Daycare | <input type="checkbox"/> Salons/Spas/Cosmetics |
| <input type="checkbox"/> Entertainment/Storage/Rental/Tents/Other Services | <input type="checkbox"/> Sports/Fitness/Recreation/Leisure |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Visitor Information |
| <input type="checkbox"/> Food/Dining/Spirits | |

☐ Please Invoice Me (payment plans are available)

Make Check Payable to: Flushing Chamber of Commerce

Credit Card Information:

Card Number: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____ Signature: _____

Address (if different than above): _____

City: _____ St: _____ Zip: _____ Email: _____

HALF PAGE AD

3.5"W x 3.5"H

FULL PAGE AD

3.5"W x 8.326"H

QUARTER PAGE AD

3.5"W x 1.7"H

Flushing Area Chamber of Commerce
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AD REQUIREMENTS...

ADVERTISING MATERIALS DEADLINE:

December 17, 2021

ADVERTISING REQUIREMENTS

Ad Sizes

\$125 - Quarter Page Ad: 3.5"W x 1.7"H

\$225 - Half Page Ad: 3.5"W x 3.5"H

\$425 - Full Page Ad: 3.5"W x 8.326"H

\$800 - Inside Front or Inside Back Cover Full Page Ad: 3.5"W x 8.326"H

\$1,000 - Back Cover Full Page Ad: 3.5"W x 8.326"H

File Types and Programs Supported

High-resolution (300 dpi) PDF, TIFF or JPG files are preferred.

Ads built in Quark X-Press, Illustrator, In Design or Photoshop are also accepted, but all artwork and fonts must be included as well as a hard copy of the ad. Email your completed ad to Susan at susan@flushingchamber.com

If you prefer to mail your ad, please mail a CD along with a printed copy to: Flushing Chamber of Commerce, P.O. Box 44, Flushing, MI 48433.

Just for you...

One of the wonderful benefits of being a Flushing Area Chamber of Commerce member is the opportunity to advertise in the Flushing Visitors Guide. This is a member only benefit.

Enclosed is a membership application for any business not currently a member.

This year we will be printing at least 3,000 of the visitor's guide and nearly 1,500 will be distributed in the 14 Michigan Welcome Centers across the state.

To ensure that your ad is printed perfectly, please follow all of the ad requirements specified below.

If you have any questions regarding advertising in the 2022 guide, please contact susan@flushingchamber.com or the Chamber office 810-659-4141.

PLEASE NOTE:

When you email or mail your ad, please provide the following information:

**Business Name, Contact Person
Phone Number, Fax Number
& Email Address**

**Ad creation is available.
Call for details**